

# Media advisory

## FCC Drive Away Hunger in Nova Scotia

**Truro, Nova Scotia, October 6, 2011** – Farm Credit Canada (FCC) invites media and the public to come out and show support for the FCC Drive Away Hunger tractor tour travelling in Nova Scotia on October 12 and 13.

FCC Drive Away Hunger is a unique food drive that involves driving a tractor and trailer through communities to collect food and cash donations for food banks across the country. FCC employees from coast-to-coast, along with several community partners, will join forces to fight hunger from October 11 to 14. The goal: to collect much needed food and cash donations for local food banks.

FCC Drive Away Hunger is about making a difference in our communities by working together to help Canadian food banks feed people in need. Since 2004, the program has raised over 5.2 million pounds of food. To learn more about FCC Drive Away Hunger, and watch the Drive Away Hunger video, go to [www.fccdriveawayhunger.ca](http://www.fccdriveawayhunger.ca) and visit the FCC Drive Away Hunger [media newsroom](#). Here is the detailed itinerary:

<b>Wednesday, October 12 - Brookfield, Truro, Bible Hill</b>		
9:00 – 9:30 a.m.	Brookfield Elementary	233 Highway 289, Brookfield
9:40 – 9:55 a.m.	South Colchester Academy	207 Highway 289, Brookfield
10:00 – 10:20 a.m.	Hilden Elementary School	1737 Truro Road, Truro
10:30 – 10:55 a.m.	Truro Elementary School	125 Curtis Street, Truro
11:15 – 11:35 a.m.	Valley Elementary School	96 Salmon River Road, Truro
11:45 – 12:00 p.m.	Bible Hill East Court Road Elementary	66 East Court Road, Bible Hill
12:15 – 12:40 p.m.	Nova Scotia Agricultural College	10 Horseshoe Crescent, Truro
12:50 – 1:10 p.m.	Bible Hill Central Elementary School	102 Pictou Road, Truro
1:20 – 1:40 p.m.	Harmony Heights Elementary	25 Cedar Drive, Truro
2:20 – 3:20 p.m.	Colchester Food Bank	76 Lorne Street, Truro
<b>Thursday, October 13 - Berwick, Cambridge, Coldbrook, Kentville, New Minas</b>		
8:45 – 9:05 a.m.	Somerset Elementary School	4339 Brooklyn Street, Berwick
9:15 – 9:30 a.m.	Berwick and District School	220 Cottage Street, Berwick
9:40 – 9:55 a.m.	Grand View Manor	110A Commercial Street, Berwick
10:10 – 10:25 a.m.	Valley Credit Union Cambridge	5670 Highway 1, Cambridge
10:35 – 10:50 a.m.	Cambridge Elementary School	6113 Highway 1, Cambridge
11:05 – 11:15 a.m.	Coldbrook and District School	2305 English Mountain Road, Coldbrook
11:30 – 12:30 p.m.	Scotian Gold Country Store (BBQ)	7027 Highway 1, Coldbrook
12:45 – 1:00 p.m.	Aldershot Elementary	25 School Street, Kentville
1:10 – 1:25 p.m.	Kings County Elementary	125 Park Street, Kentville
1:35 – 1:50 p.m.	New Minas School	34 Jones Road, New Minas
1:55 – 2:05 p.m.	Valley Credit Union New Minas	9202 Commercial Street, New Minas
2:10 – 2:25 p.m.	Evangeline Middle School	9387 Commercial Street, New Minas
2:35 – 2:55 p.m.	Kent Co-operative	9313 Commercial Street, New Minas
3:00 – 3:15 p.m.	Royal LePage Atlantic	8999 Commercial Street, New Minas
3:20 – 3:30 p.m.	AAFC Kentville	32 Main Street, Kentville
3:35 – 3:45 p.m.	Town of Kentville	354 Main Street, Kentville
4:00 – 4:45 p.m.	Fundy Interchurch Food Bank	48 Belcher Street, Kentville



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**About Farm Credit Canada:** As Canada's leading agriculture lender, FCC is advancing the business of agriculture. With a healthy portfolio of more than \$21 billion and 18 consecutive years of portfolio growth, FCC is strong and stable – committed to serving the industry through all cycles. FCC provides financing, insurance, software, learning programs and other business services to producers, agribusinesses and agri-food operations. FCC employees are passionate about agriculture and committed to the success of customers and the industry. For more information, visit [www.fcc.ca](http://www.fcc.ca).

**FCC Drive Away Hunger national program partners:**

BDO, Parrish and Heimbecker and Windset Farms™.

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**To arrange an interview with local FCC employees and food bank representatives, or for more details, contact:**

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**FCC Drive Away Hunger is possible in Nova Scotia thanks to:**

**Gold partners:**

AVR & Magic 94.9  
Blueline New Holland  
VanOostrum Farm Equipment

**Silver partners:**

Great Valley Juices  
Willowdale Farms Inc.

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Organic Agriculture Centre of Canada  
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Royal LePage Atlantic  
Scotian Gold Cooperative LTD  
Valley Credit Union  
Victoria Court Dental

**Community Partners:**

Agriculture and Agri-Food Canada  
Ian A. Freake Inc.  
Jerry Langille Inc.  
Thyagrissen Consulting Inc.  
Town of Kentville  
Truro Toyota

